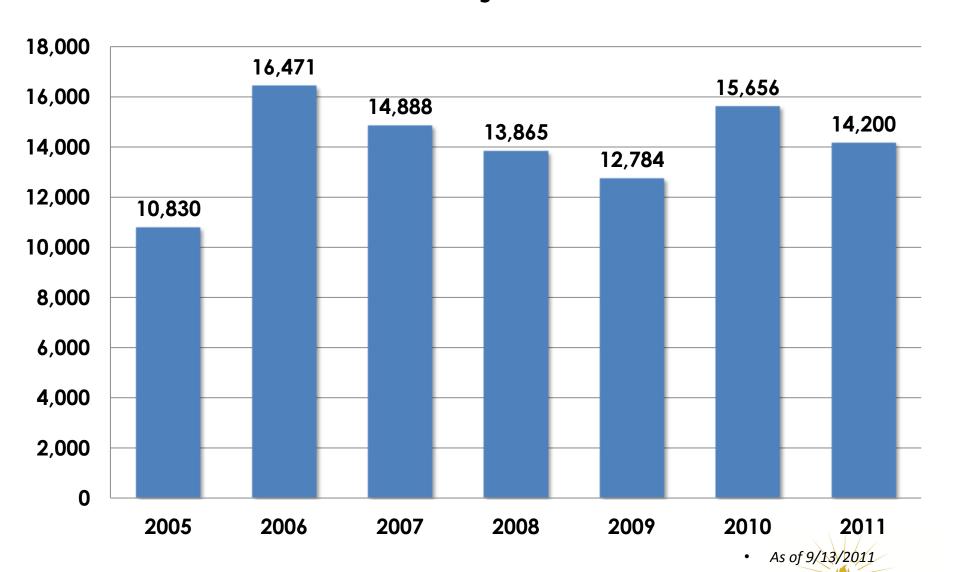


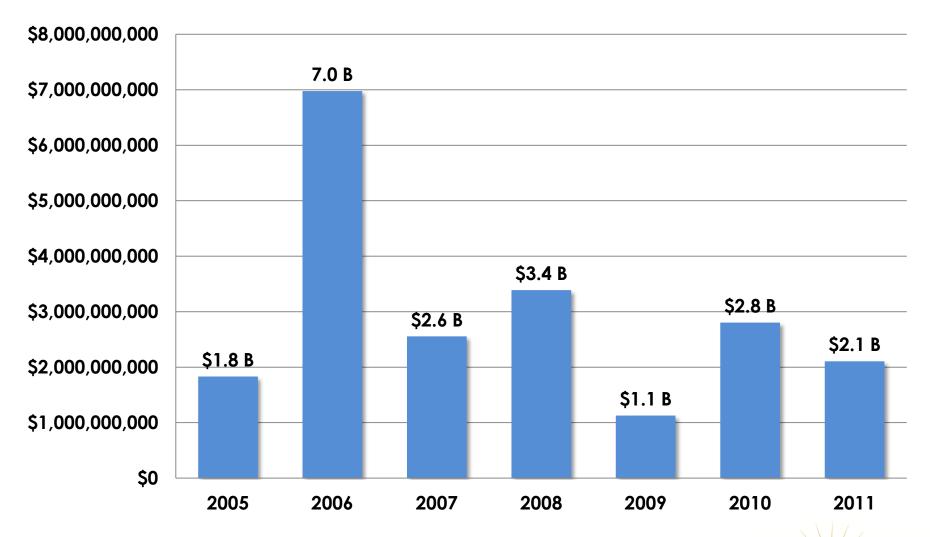
"Government does not create jobs; it only creates the conditions that make jobs more or less likely."

Governor Mitchell E. Daniels, Jr. State of the State Address, January 18, 2005

## Private Sector Job Projections Year-to-Date

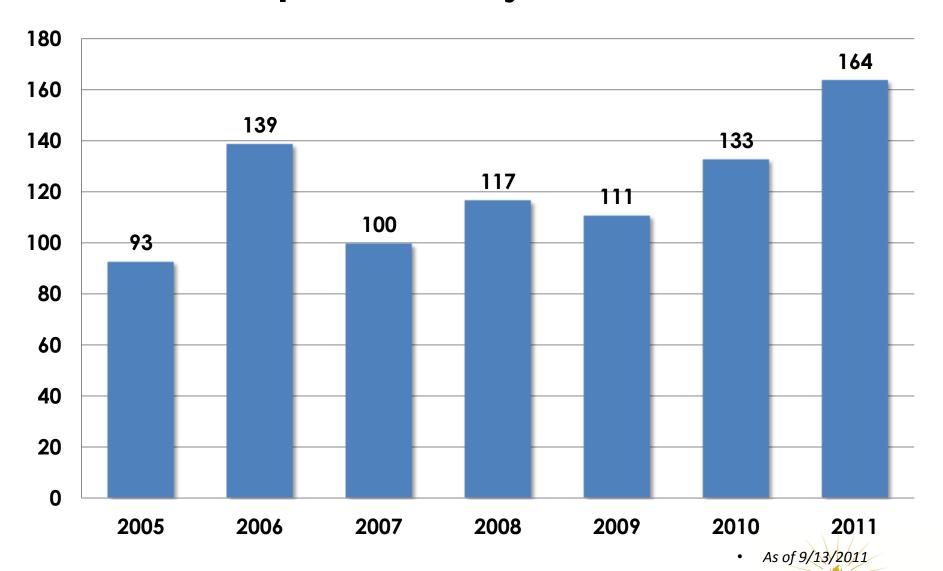


### Private Sector Investment Projections Year-to-Date

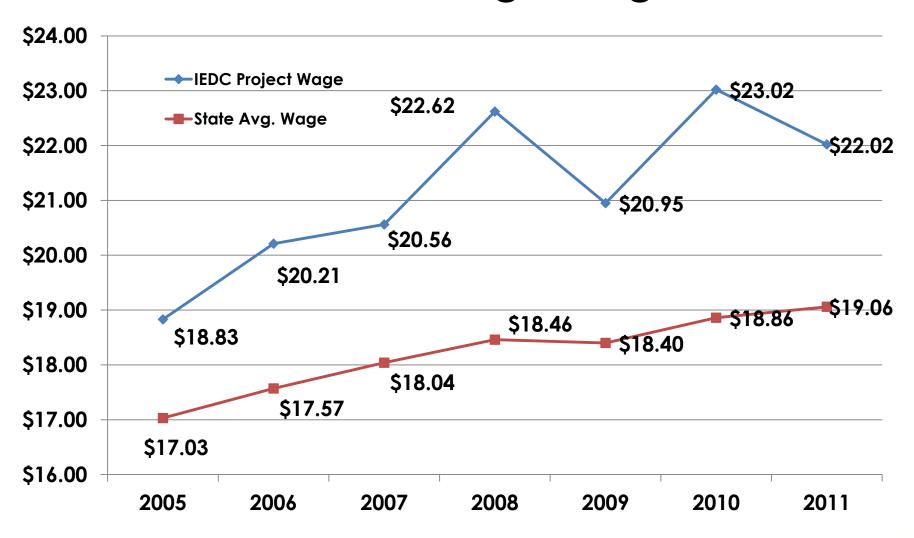




## Total Competitive Projects Year-to-Date

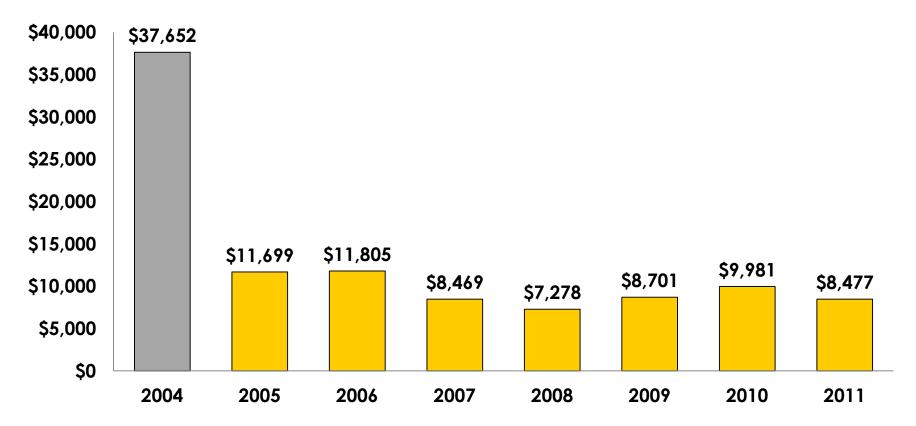


### **Hoosier Average Wage**





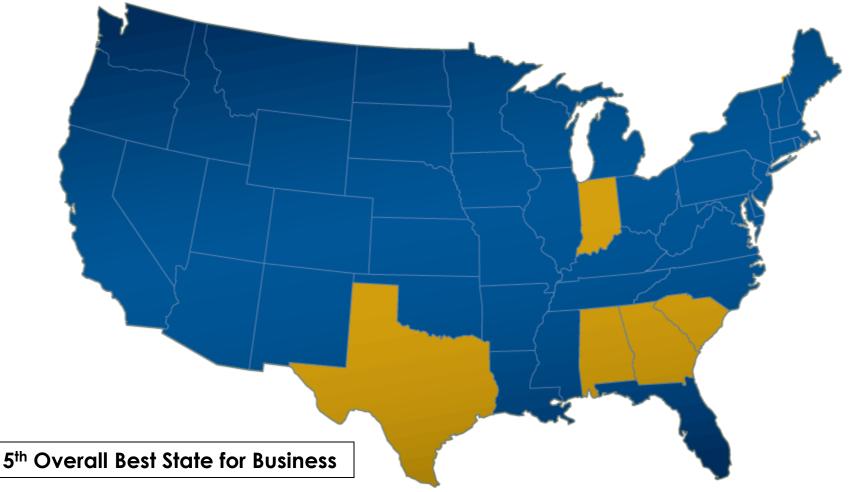
### Low Cost of Incentives Yields Quicker Return



- Direct state incentives include tax credits, training grants and infrastructure assistance
- Tax credits are performance-based linked to IEDC certification of new jobs
- Average time of return on investment: approximately 2 years
   As of 9/13/2011



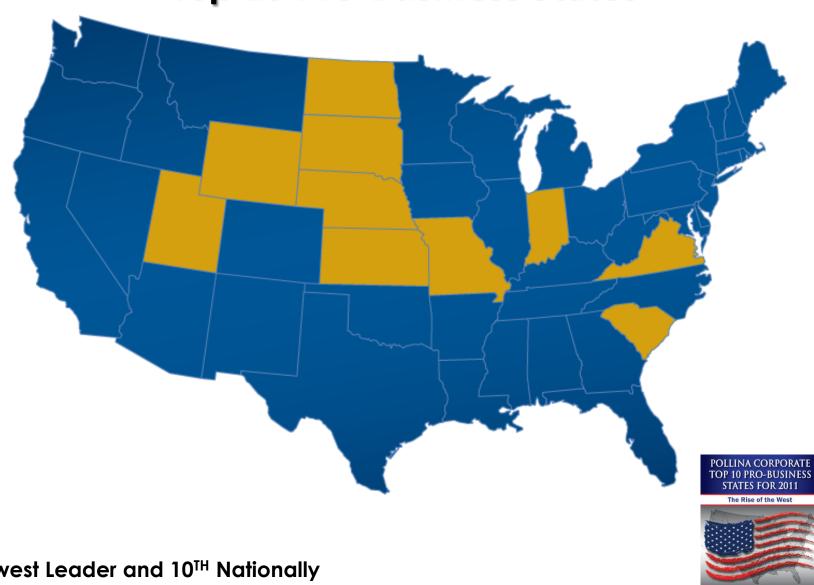
## Top State For Business



- 1<sup>st</sup> Best State for Rail & Highway Accessibility
- 2<sup>nd</sup> Best State Leading in the Economic Recovery
- Based on site selection consultants' rankings of states



## **Top 10 Pro-Business States**

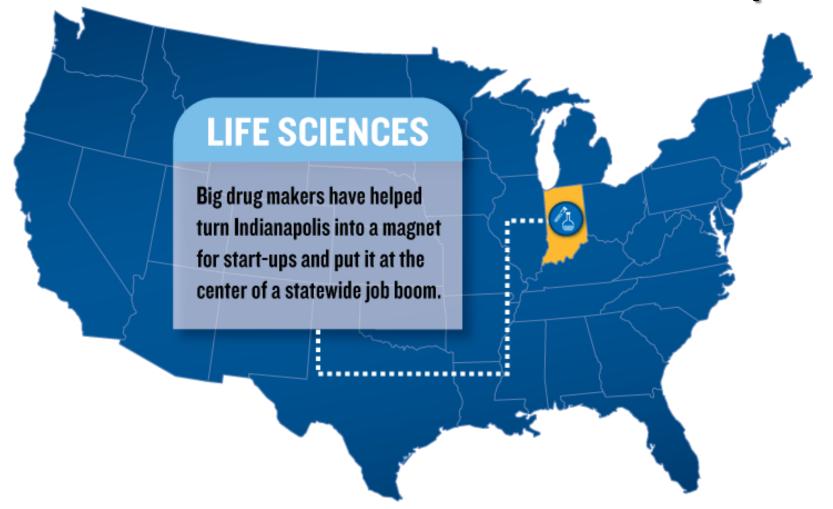


A Midwest Leader and 10<sup>TH</sup> Nationally

Confidential - Draft

August 2011

# Where the Action is: Life Sciences Business Boom in Indianapolis



Indianapolis ranked as the hottest spot in the country for starting a new life sciences business.

THE WALL STREET JOURNAL.

August 2011

# 2010 Job Actualization Overview Updated

Year of Transaction	Total Projects	Canceled Projects	Completed Projects	Non- Reporting Projects	Other Projects	Active Reporting Projects
2005	142	40	12	3	5	82
2006	186	46	28	5	1	106
2007	158	30	25	6	7	90
2008	151	32	18	7	6	88
2009	160	13	5	5	1	136
2010	200	12	O	4	1	183
TOTAL	997	173	88	30	21	685



## 2010 Job Actualization Analysis Updated

Year of Transaction	Number of Projects From Accepted Reporting Projects	Total Expected New Jobs by 2010 From Accepted Reporting Projects	Net New Jobs Reported in 2010 From Accepted Reporting Projects	Percentage Realization From Accepted Reporting Projects
2005	82	8,596	6,678	78%
2006	106	12,846	10,545	82%
2007	90	10,855	6,313	58%
2008	88	7,295	5,506	75%
2009	136	10,812	8,674	80%
2010	183	4,130	7,431	180%
TOTAL	685	54,534	45,147	83%



## **Project Loss Report**

### **Brad Foote Gear Works**

- Produces large gearing systems for industrial markets
- Projected new jobs: 285
- Projected capital investment: \$13.6 million
- Company considered sites in Northwest Indiana including Hammond

**Key Deal Factors:** Indiana was removed from consideration based on difficulties in obtaining an incentive offer from the City of Hammond and LEDO inexperience.



## **Project Win Report**

### **Phoenix Closures**

- Illinois-based plastic packaging manufacturer specializing in injection-molded closures for the food and beverage industry
- Projected new jobs: 90
- Projected capital investment: \$29.9 million
- Company selected Greencastle location

Key Deal Factors: The recent Industrial Recovery Tax Credit legislation helped market the vacant building to the company. However, ultimately acceptance was received with EDGE tax credits and SEF training grants.



# Pipeline Report Comparison

2010		
	83	Projects
TOTAL	18,648	Jobs
	\$5.3B	Investment
	\$748M	Payroll
	\$20.33	Hrly Wage

2011		
	81 Projects	
	13,300 Jobs	
TOTAL	\$2.4B Investment	
	\$609M Payroll	
	\$23.48 Hrly Wage	



## What is Right to Work (RTW)?

- > RTW is the freedom for any worker to be employed on the merits of his or her ability, without respect to membership or association with a labor organization.
- RTW protects every worker's right to join or not to join a union.
- > RTW prohibits forced membership, dues, and fair share fees.

#### **Arguments For**<sup>1</sup>

- Freedom of association
- Not forced to pay union dues as a condition of employment
- Many companies use RTW as a litmus test for expansions
- RTW states tend to have lower unemployment rates than non-RTW states<sup>2</sup>
- RTW states tend to have higher levels of job creation

#### <u>Arguments Against<sup>1</sup></u>

- "Free-rider" problem
  - Non-union employees could benefit from union services without paying dues
- RTW makes it more difficult for unions to raise money and retain members
- RTW precludes companies from choosing to hire a union-only workforce
- RTW states exhibit lower wages
- RTW states have higher worker fatality rates



<sup>&</sup>lt;sup>1</sup> Mlive.com

<sup>&</sup>lt;sup>2</sup> Boyd Poll

# Rankings Depicting RTW Status

CEO Magazine's Best States for Business		
2011		
Rank	State	
1	Texas	
2	North Carolina	
3	Florida	
4	Tennessee	
5	Georgia	
6	Indiana	

CNBC's Top States for Business			
2011			
Rank	State		
1	Virginia		
2	Texas		
3	North Carolina		
4	Georgia		
5	Colorado		
6	Massachusetts		
7	Minnesota		
8	Utah		
9	lowa		
10	Nebraska		
11	Kansas		
12	Pennsylvania		
13(t)	North Dakota		
13(t)	South Dakota		
15	Indiana		

Area Development's Top States for Doing Business		
2010		
Rank	State	
1	Tennessee	
2	Texas	
3	South Carolina	
4	Alabama	
5	Georgia	
6	Indiana	

Pollina Corporate Real Estate's Top 10 Pro- Business States		
2011 Rank	State	
1	Virginia	
2	Utah	
3	North Dakota	
4	Wyoming	
5	Nebraska	
6	Kansas	
7	South Dakota	
8	Missouri	
9	South Carolina	
10	Indiana	

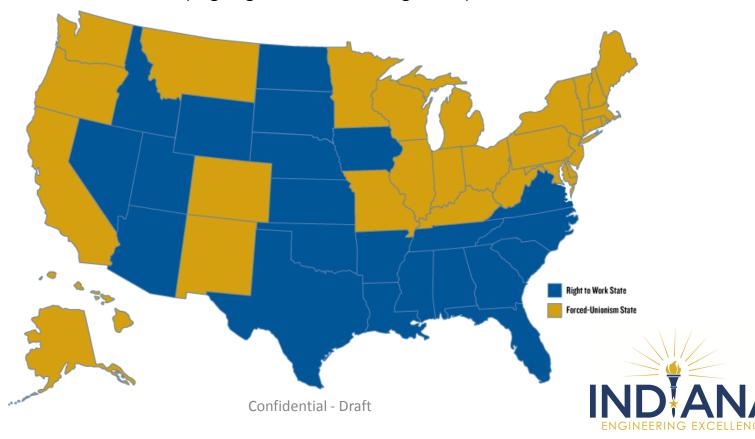
RTW States
Non-RTW States



### Right to Work

#### **2011 Legislative Study Committee on Employment**

- First meeting held July 26<sup>th</sup> and was dedicated to issue of RTW.
- Secretary of Commerce Mitch Roob testified that Indiana is eliminated from some company location considerations because it lacks a RTW law.
- The Indiana Chamber and the AFL-CIO both invited speakers to present on their respective sides of the issue (highlights on following slide).



## Right to Work Testimony

#### **Highlights of Chamber-invited testimony:**

- **Dr. Richard Vedder (Ohio University)** presented his study which concluded that if Indiana had passed RTW in 1977, economic growth would be 11% higher than it is today and workers would earn, on average, \$2,900 more annually.
  - Study titled: Right to Work and Indiana's Economic Future (2011)
- Paul Kersey (Mackinac Center for Public Policy) argued that RTW makes unions more accountable to their members by allowing them to no longer be captive to union membership.
  - Study titled: The Effect of Right to Work Laws on Economic Development (2002)
- Katie Culp (Cassidy Turley) presented a site selection consultant view, stating that one-third to half of her industrial clients eliminate non-RTW states from consideration.

#### **Highlights of AFL-CIO-invited testimony:**

- Tom McKenna (former Exec. Director of Dept. of Commerce) stated that he did not see RTW impact economic development during his tenure. He believes RTW is a non-issue and that economic development efforts should focus on economic capacity, human resources and higher education.
- Marty Wolfson (University of Notre Dame) stated that his research shows that RTW laws result in lower wages and benefits. He acknowledged that RTW laws may be successful in bringing employers to the state, but that employers seeking lower wages will move abroad.
  - Study titled: Right to Work vs. the Rights of Workers (2011)
- Prof. Gordon Lafer (University of Oregon) presented his research which showed that workers in non-RTW states earn \$1,500 more than RTW states after adjusting for cost of living. He also stated that the number of new firms locating in Oklahoma since it became a RTW state in 2001 has fallen by a third.
  - Presentation titled: What's Wrong with Right to Work? (2011)



## Right to Work

#### **2011 Boyd Corporate Site Selection Leading Indicator Poll:**

In addition to local and site-specific considerations (i.e. operating cost structures, a skilled workforce, an efficient transportation network, a reliable utilities infrastructure, suitable sites & real estate) score from 10 to1 (10 the most significant) the following 10 state business climate factors as most critical to the site selection process for new manufacturing facilities:

Availability of Financial Incentives 9.4

State Environmental Rules and Regulations 8.6

X State Right-to-Work Status 7.9

State Corporate Income Tax 6.8

State Tort Climate 6.2

State Workers Compensation 5.9

State Sales Tax Levels 4.3

State Fiscal Health & Budget Practices 2.4

State Personal Income Tax Levels 2.2

Accessibility to State Government Agencies 1.3

Results are based on responses from 70 C-level and other senior executives in public and privately-held manufacturing companies (NAICS 31-33). Numbers reflect average score for each factor. Online poll conducted July 18, 2011 to August 12, 2011.

### 21 Fund: Invest Indiana

#### Implementation of Best Practices to Maximize Private Sector Participation

- Utilizing 21Fund commitments to attract strategic investment partners at a 2 to 1 ratio
- Deploying entrepreneurs-in-residences to assist 21Fund awardees when necessary
- Reducing initial awards and instituting firm milestone-based disbursements
- Encouraging angel investments by sharing due diligence and linking experienced investors with potential deals
- Identifying critical talent and follow-on funding strategies for 21Fund awardees
- Developing regional strategies to increase "deal-flow" throughout Indiana
- Instituting a new system to collect metrics and compliance information consistent with federal and state program guidelines.

#### Leverage of 21Fund Budget Allocation (\$30 million)

- \$34.3 million federal SSBCI funding secured by leveraging 21Fund and Elevate Ventures.
- \$14.0 million projected to be secured through Jumpstart initiatives and Elevate Ventures.
- 4 to 1 leverage ratio on investments since 2009 with initial matches and follow-on capital.

### 21 Fund: 2010-2011 Fiscal Year Activities

#### 21 Fund direct investments

- \$7,950,000 invested
  - 11 companies
  - 5 counties
- \$16,350,000 in private matching capital

#### SBIR/STTR

- \$3,901,546 in federal funding
  - 30 Phase I awards
  - 27 companies
  - o 12 counties
- \$2,120,165 in state matching funding

#### **Direct Investments**

AquaSpy

Bostech

Courseload

**EnviroSolve Bioenergy** 

**FAST Diagnostics** 

Nano-Rad

**PolicyStat** 

SonarMed

Sproutbox

Stray Light Optical Technologies
Vocare

For more details, please refer to 21 Fund's 10th Annual Report to the General Assembly

## 21 Fund: Notable Investment Updates

#### ParaPRO (Carmel)

 Launched Natroba™, which eliminates head lice (pediculosis capitis), with a January 2011 approval by the Food and Drug Administration (FDA) as a prescription medication for the topical treatment of head lice infestations in patients four years of age and older.

#### Stray Light Optical Technologies (Scottsburg)

 Stray Light Tower Array Fixtures were selected for use on the 2011 NASA shuttle launch tower because of their reliable, high intensity, high color quality light. The towers provided NASA team members and visitors the light they needed to safely navigate their way around the launch area.

#### • **BidPal** (Indianapolis)

Named Best New Product at 2011 BizBash West Event Style Awards.
 Organizations that use BidPal report, on average, three times more bids per item and an increase in funds raised

## 21 Fund: Compelling Stories

- Scale Computing (Indianapolis)
  - \$2 million investment by the 21 Fund in 2009
  - Raised \$17 million in late 2010, resulting in total of \$31 million raised to date
- Marcadia Biotech (Carmel)
  - \$2 million investment by the 21 Fund in 2006
  - Received \$16,000,000 in follow-on funding
  - Secured development arrangements with Eli Lilly, Merck and Roche
  - Acquired by Roche in late 2010 for \$537 million
- **Endocyte** (West Lafayette)
  - Received nearly \$4 million from 21 Fund before 2005
  - Raised over \$90 million in follow-on private funding
  - Raised \$75 million in an initial public offering in early 2011
  - Raised \$66.8 million in recent secondary public offering



"Government does not create jobs; it only creates the conditions that make jobs more or less likely."

Governor Mitchell E. Daniels, Jr. State of the State Address, January 18, 2005